



SUMMARY

Strengthening and Expansion of the Group Promoting Women in Peruvian Social Sciences: Grupo Sofía

Proposed by Grupo de Análisis para el Desarrollo (GRADE) and Development Analysis Group

INTRODUCTION

Grupo Sofía has the aim of promoting women researchers in social science in Peru. Through the success of their projects in the first year, the Group has seen the importance of continuing, strengthening, and expanding the Group and delving into analysis of the career paths, opportunities, and challenges of professional women in Peru.

WHAT THEY WILL DO

The Grupo de Análisis para el Desarrollo (GRADE) and the Development Analysis Group will therefore implement a project to strengthen and expand the Group to generate research on issues of professional women in the social sciences and disseminate this information in the academic sphere as well as among policy makers, the media, and civil society. The project will give Grupo Sofía the opportunity to overcome several challenges such as those related to the Group's sustainability by allowing them to carry out capacity development activities and to generate original research.

HOW THEY WILL DO IT

An active outreach campaign via social networks and media will be carried out to disseminate a series of informative videos that will be distributed in academic and informational spheres. The clips will portray the faces of Peruvian professional women in the social sciences. A dissemination event will be organized with representatives from the media as a way to share the directory of women in social sciences and other planned activities. The group will seek to coordinate all dissemination activities with key moments in the economic, political, and social environment, such as with the 2015-2016 presidential election process, in order to strengthen the debate on gender equity policies in the production and circulation of knowledge.

EXPECTED RESULTS

The project will generate evidence of the situation of professional women in social sciences highlighting their contributions, participation, associated challenges, and to promote their presence in the generation of knowledge and public policy debate. The project aims to consolidate the core of the Group and will contribute to the institutional strengthening of the centers and to their role in policy advocacy, in particular for the reduction of gender gaps and the empowerment of women in the academic and public spheres.